



# TAYLOR SANDERS

CREATOR | LEADER | OPTIMIZER

## PROFILE SUMMARY

Highly organized and tenacious, I radiate a positive mindset when approaching my work with the utmost specificity. I am a teachable individual with the ever-present goal to lead by example by optimizing tasks and increasing efficiency.

## FIND ME HERE:

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## CERTIFICATIONS

- (In Progress) Fundamentals of Digital Marketing - Google Digital Garage
- (In Progress) The Complete 2020 Microsoft Excel Expert Bundle - Entrepreneur
- Adult First Aid/CPR/AED - The Red Cross
- E-RYT 200 - Yoga Alliance
- Basic & Performance Taping and Advanced IASTM - RockTape

## WORK EXPERIENCE

### COMMUNITY LEAD, OPERATIONS

**WeWork | March 2020 - May 2020**

- Reinvented the move out process virtually for 30 companies while maintaining a trusting and personal connection through email and phone in one week
- Optimized operations through the reorganization of member accounts, parking permits, inventory tracking, and escalation communication with the facility team (JLL) to increase efficiency
- Implemented detailed quality control walkthroughs to address any facility concerns, pre-empt potential future issues, and spotted areas of improvement to heighten the workplace experience

### ASSISTANT & INTERIM STUDIO MANAGER

**SoulCycle | January 2019 - March 2020**

- Guaranteed operational success through team development and feedback, merchandising retail, strategizing utilization goals, and maintaining facilities to preserve brand standards
- Infused core values into face-to-face customer interaction to lead the studio as one of the top in customer service in the company
- Interviewed, hired with Legion and Ultipro, trained, and mentored team members to increase skill sets, personal, and career growth
- Communicated with team leaders to support their leadership among the entire staff to ensure a constructive team mentality and consistent rider experience

### ASSISTANT STUDIO MANAGER & TRAINING LEAD

**CorePower Yoga | October 2015 - May 2018**

- Conducted weekly Quality Assurance Evaluations and 1:1 meetings for the 30+ instructors to regulate a prime classroom experience
- Hired, scheduled, managed, and conducted payroll with Dayforce HCM for the Studio Experience Team (S.E.T.)
- Managed the largest S.E.T. team in the Bay Area and grew the team from 70 employees to 115 in 18 months
- Amplified productive customer communication and service to increase metrics of student conversion and retention, retail revenue, and reviews with MINDBODY Online and Listen360
- Led 7 Teacher Trainings and exceeded financial goal by 20% in October 2017
- Tracked recruiting through Salesforce

### COMPANY PHOTOGRAPHER

**City Lights Theater Company | September 2016 - Present**

- Captured the storyline of the show through photos and edited to deliver the highest visual quality
- Collaborated with the company's Marketing Director to strategize and cater towards ticket revenue goals

## EDUCATION

### UNIVERSITY OF CALIFORNIA, IRVINE

**Bachelor of Fine Arts in Music Theatre  
Minor in Film & Media Studies**

2013-2015

### FOOTHILL COLLEGE

**Associate in Arts in Theatre Arts**

2011-2013